

Our Top 10 Fundraising Tips and Tricks

1. Start early.

The date of your event may seem a long way away at the moment, but we promise it will fly round. Start fundraising straight away to maximise your success!

2. Tell your story through your JustGiving fundraising page.

Tell supporters about what you're doing and why you've chosen to fundraise for us. Keep your page updated by adding photos and training reports whenever you can to give supporters a reason to keep coming back! You can now link your Strava account with Just Giving so that this is easier than ever before.

3. Time your donation request.

People are more likely to be generous with their sponsorship after lunchtime and especially after paydays.

4. Tell people what your fundraising target is and where their money goes.

- A £12 donation could provide a candidate with an hour of 1-1 mentoring with one of our Training Mentors.
- A £24 donation could pay towards one-to-one support from a job coach.
- A £45 donation could pay for an enrichment activity, such as Nam Yang, to help increase a candidate's confidence.

5. Ask family and close friends to donate first and spread the word.

You know you can probably rely on the support from family and friends. Ask them to donate first so that others can match their generosity. Ask them to share your fundraising page to spread the word.

6. Don't forget to ask for Gift Aid.

Gift Aid can increase your fundraising total and it means more money goes to Team Domenica. People who donate to your fundraising page don't need to pay any more on top of their donation – they simply just need to be a UK taxpayer and tick the Gift Aid box when they sponsor you.

7. Be bold and ask your employer for a donation.

Many companies provide 'match funding' schemes which can make a significant contribution towards your target.

8. Collect donations before your event.

To save post-event hassle, ask your supporters to pay up front. Team Domenica can then benefit straight away.

9. Share your Just Giving fundraising page everywhere.

Share your link through social media, on your answerphone messages, email signatures, notice boards, anywhere you can!

10. Don't forget to thank people

Adding a personal touch and thanking people publicly might encourage those who haven't yet donated to contribute to your appeal. You never know, those who have, might donate again!

With every step you take, and every pound you raise, you are directly supporting our young people with learning disabilities into employment and enabling them to lead happy fulfilled lives. Without you, this journey would simply not be possible. Thanks again for your kind support and good luck with your fundraising.