

## **Our Top 10 Fundraising Tips and Tricks**

### **1. Start early.**

September 24th may seem a long way away at the moment, but we promise it will come round quick. Go to our [Just Giving page](#) and click 'start fundraising' straight away to maximise your success!

### **2. Tell your story through your JustGiving fundraising page.**

After making your [Just Giving page](#), tell supporters what you're doing and why you've chosen to go to *great lengths* for young people with learning disabilities. Keep your page updated by adding photos and training reports to give supporters a reason to keep coming back!

### **3. Time your donation request.**

People are more likely to be generous with their sponsorship after lunchtime and especially after paydays.

### **4. Tell people what your fundraising target is and where their money goes.**

- A £12 donation could provide a candidate with an hour of 1-1 mentoring with one of our Training Mentors.
- A £24 donation could pay towards one-to-one support from a job coach.
- A £45 donation could pay for an enrichment activity, such as kickboxing, to help increase confidence.

### **5. Ask family and close friends to donate first and spread the word.**

You know you can probably rely on the support from family and friends. Ask them to donate first so that others can match their generosity. You can also ask them to share your fundraising page to spread the word.

### **6. Don't forget to ask for Gift Aid.**

Gift Aid can increase your fundraising total and it means more money goes to Team Domenica. People who donate to your fundraising page don't need to pay any more on top of their donation – they simply just need to be a UK taxpayer and tick the Gift Aid box when they sponsor you.

### **7. Be bold and ask your employer for a donation.**

Many companies provide 'match funding' schemes which can make a significant contribution towards your target.

### **8. Collect donations before your event.**

To save post-event hassle, ask supporters to pay up front. This means our candidates can benefit straight away.

### **9. Share your Just Giving fundraising page everywhere.**

Share your link on social media, your answerphone message, email signatures, notice boards, anywhere you can!

### **10. Don't forget to thank people**

Adding a personal touch and thanking people publicly might encourage those who haven't yet donated to contribute to your appeal. You never know, those who have, might donate again!



**With every metre you swim, and every pound you raise, you are directly supporting our young people into employment and enabling them to lead happy fulfilled lives. Without you, this journey would simply not be possible. Thanks again for your kind support and good luck with your fundraising.**