

# "Team Domenica is like one big family." Coming here has really boosted my confidence - I have lots of friends and new skills. Getting a paid job that I love has made me realise that I can do anything in life if I put my mind to it. " ne, Team Domenica candidate

# Our story

At Team Domenica, we create bright futures for people with learning disabilities. We do so through education, personalised employment programmes and community partnerships, which increase independence and create pathways to work.

There are 1.5 million people with a learning disability in the UK, and just 4.8% of adults with a learning disability known to adult social care in England are in paid work.¹ Far too many are missing out on the basic right to work, along with the wider social networks, better emotional and physical health, and increased independence that employment can provide. They can feel isolated from society, unable to experience the same employment aspirations as those around them.

Founder and Chair Rosa Monckton MBE, whose youngest daughter, Domenica, has Down's Syndrome, set up Team Domenica in 2016 to help young people with learning disabilities find and retain meaningful employment, giving them a sense of direction, purpose and belonging in their local community.

Our proudest achievement since opening in 2016 is that



of candidates have now achieved paid employment through our Supported Internship Programme.



1. NHS Digital, 2022.

What we do | Team Domenica | Partner with us

# What we do

We deliver a range of bespoke education and employment programmes, structured to prepare young people with learning disabilities – our candidates – for work.

## Supported **Employment Programme**

This is the first year in a candidate's journey towards employment. It develops the communication, independence and resilience needed to feel confident in the workplace.

#### Café Domenica

Around half of a candidate's first year is spent in our training cafés, learning in a real-world work environment. Here, our young people are supported to develop the skills and confidence to progress into an external workplace. Our cafés are open to the public. allowing candidates to connect with our community and showcase the skills that they bring.

#### Work experience

With the support of a mentor, candidates participate in three placements across a variety of industries. These help our young people develop their technical abilities and discover what roles are right for them. We work with a wide range of local businesses to provide work experience placements for candidates.

#### **Qualification and enrichment**

Alongside this, candidates complete a registered employment qualification whilst growing their confidence, wellbeing and friendships through art, sports and music-based enrichment activities.

# Supported Internship **Programme**

In their second year with us, candidates build on their learning through supported internships with one of our 50+ partnered employers. Each internship is chosen based on a candidate's interests, skills and ambitions, and every young person is supported by an experienced Job Coach who works with the candidate and employer to ensure their mutual success. The ultimate goal of this programme is for our young people to be offered paid work.

## Wrap **Around Programme**

Nationally, just 25% of people completing supported internships are still in work after one year<sup>2</sup>. This means that it is crucial our support doesn't end once a candidate is in employment. To help our young people sustain paid work, we provide ongoing support to both candidates and employers, through our Wrap Around Programme. As a result, 95% of candidates who have secured a paid role remain in employment for at least one year<sup>3</sup>.



"Being at Team Domenica is great - they've brought out the best of me. I've learnt communication and customer service: I can talk to new people really well. I feel proud of my work and training – it will help me achieve my dream of getting a paid job! "

Theo, Team Domenica candidate

3. 2023.

# Partner with us

To deliver our programmes and give young people with learning disabilities the greatest chance of success. we rely on funding from our incredible supporters - and we would love for you to join us.

By making Team Domenica your charity partner, we will work with you to deliver a partnership that achieves mutual impact: helping you to meet your strategic business goals, whilst creating bright futures for young people with learning disabilities.

# Benefits of partnering with Team Domenica

#### **对** Boost employee engagement

We can work with you to design a staff engagement calendar tailored to your employees' interests, and our events offer brilliant opportunities for teambuilding and boosting staff morale. You will always be welcome to visit our cafés, to see the real impact that your support is having.

#### → Grow brand awareness

We'll shout about the partnership across our social media channels and website - offering exposure to thousands of potential new and existing customers, as well as to the 50+ businesses that we work with across Sussex. A charity partnership with Team Domenica creates some great PR opportunities!

#### **尽** Enhance your brand

Research shows that 82% of customers said their decision to use a business would be affected by whether a company engaged with charities and its local community, when choosing between companies offering the same products or services.4 By aligning your business with a charity brand that is much-loved across Sussex, you can boost your customer engagement and loyalty. Take a look at our social media channels to see the kinds of inspirational stories you could be part of and share with your customers and clients.

#### **→** Fulfil your business objectives

We can work with you to design a partnership that helps meet your corporate and social responsibility or ESG goals, whilst also empowering local young people with learning disabilities to reach their full potential.



82%

of customers consider a company's involvement with charities and the local community when selecting between businesses that offer similar products or services.4

"Partnering with Team Domenica has been a really wonderful experience. We had the best time fundraising, including creating a bespoke tea & coffee workshop. [Team Domenica] were really enthusiastic and it felt like a real team effort – it was an absolute honour to wear our charity t-shirts on Brighton Marathon race day. We continue to employ some of their candidates and it's been really rewarding to be a part of their ongoing development."

Emma Brommage, during her time as Retail Operations Manager at Bird & Blend

# What can you expect from us?

Whether you're looking to enhance brand awareness or engage your employees in an exciting way, we know that partnerships work best when we work together to achieve shared impact. We offer a range of partnership packages to suit your company's size and fundraising target – all of which can be tailored to your objectives and employee interests.



#### **PACKAGE 1:**

## **Creating Foundations**

#### **■** Fundraising target: £1,500

£1,500 could provide one candidate with a year's training in Café Domenica, developing the skills, confidence and independence to progress into an external workplace.

#### **Publicity benefits**

1 x bespoke posts about the partnership, created by us and signed off by you, across Team Domenica's social media channels

#### **Fundraising support**

→ Calendar of fundraising event ideas to keep staff motivated throughout the year

#### Staff engagement opportunities

→ Volunteering opportunities suited to a range of employee interests

#### Staff engagement benefits

- → 2 x free spaces across our portfolio of fundraising events (e.g. Brighton Marathon Weekend, Great Lengths)
- 7 10% discount in Café Domenica and our online shop



#### **PACKAGE 2:**

# **Creating Ambitions**

#### **■** Fundraising target: £5,000

£5,000 could provide one candidate with one year of additional support from a Training Mentor, developing their ambitions and confidence as they progress into paid employment.

#### **Publicity benefits**

- → 2 x bespoke posts about the partnership, created by us and signed off by you, across Team Domenica's social media channels
- 1 x blog post about the partnership, featured on Team Domenica's website
- → Your logo featured on Team Domenica's website
- → Early offer of sponsorship opportunities

#### Fundraising support

A dedicated account manager, to work with you to create a bespoke partnership suited to your company's objectives

#### Staff engagement opportunities

- ▶ 1x 'cake and candidate' afternoon for up to 25 staff members, in which Team Domenica staff and candidates will provide coffee and cakes for your staff, to celebrate the partnership.
- → A visit and presentation by Team Domenica, boosting employee engagement in the partnership
- → Volunteering opportunities to appeal to a range of staff interests

#### Staff engagement benefits

- → 5 x free spaces across our portfolio of fundraising events (e.g. Brighton Marathon Weekend, Great Lengths)
- 7 10% discount in Café Domenica and our online shop

#### **PACKAGE 3:**

# **Creating Futures**

#### **■** Fundraising target: £10,000

£10,000 could provide ten candidates with one year of support once they are in paid work, empowerinwg them to shine in their new role. With our ongoing support, 95% of our candidates maintain their paid role for one year or more.

#### **Publicity benefits**

- ▶ Invitation to our employer networking events, offering the chance to engage with our wide range of employer partners
- → First offer of sponsorship opportunities
- → 3 x bespoke posts about the partnership, created by us and signed off by you, across Team Domenica's social media channels
- ↑ 1 x story in Team Domenica's newsletter, received by
  1,100+ supporters
- → Your logo featured on Team Domenica's website

#### Fundraising support

→ A dedicated account manager, to work with you to create a bespoke partnership suited to your company's objectives

#### Staff engagement opportunities

- → 1 x 'cake and candidate' afternoon for up to 50 employees and catering for 1 x business event for up to 20 attendees
- ${\color{red} {\bf 7}}$  A visit and presentation by Team Domenica
- → Volunteering opportunities to suit staff interests, including volunteering with candidates in Café Domenica

#### Staff engagement benefits

- → 10 x free spaces across our portfolio of fundraising events (e.g. Brighton Marathon Weekend, Great Lengths)
- 7 10% discount in Café Domenica and our online shop

\*\*Team Domenica has been a OneFamily charity partner for two years [...] Their vision to support young people to build a brighter future is closely aligned to our own, and being able to support them through colleague volunteering and fundraising has allowed us to see firsthand how our funding makes a positive impact on their candidates. They truly are a pleasure to work with, and the value our partnership provides definitely goes both ways. \*\*\*

Gemma Bellamy, Senior Marketing Executive at OneFamily



support of a Training Mentor throughout their two-year programme, and for one year after they are in paid work: empowering candidates to succeed at every step of their journey to employment.

#### Fundraising pros?

Speak to us about setting a higher target, and what we could offer you.

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# Other ways your company can support us



✓ Book our catering service

Design a personalised menu from Café

Domenica's scrumptious sandwiches,

salads, canapés and baked goods, to

be served at your event. Our cakes will

taste even sweeter knowing that they're

all prepared by young people with

wonderful and a

week later I am

still getting emails saying how much people enjoyed it – especially the

chocolate brownies!

fantastic from start to finish. Various

guests have told me they would use Café Domenica again for their own events... I can't recommend

The team were

the team highly

enough."

"The food was

for your event

learning disabilities.

# Sponsor our events

Our varied sponsorship packages offer a brilliant opportunity for growing brand exposure – whether you'd like to be the headline sponsor of our flagship 'Great Lengths' swim challenge, or sponsor our employer events.



#### ✓ Payroll giving

Payroll giving is an easy way for your employees to make a regular donation to Team Domenica, with a chosen amount taken from their pay each month. Donations are made pre-tax, meaning that employees pay less to donate more! Speak to us about setting it up.



### ✓ Take on a team-building challenge

Our calendar of fundraising events has something to suit everyone's interests! By taking on a challenge as a team, you will boost employee morale at the same time as raising money for young people with learning disabilities. Visit teamdomenica. com/get-involved/fundraising/events. or organise your own challenge.

## Make us the beneficiary of a corporate event

Planning an event? Making Team Domenica the beneficiary is a brilliant way of raising money and awareness of our work at the same time. You could donate ticket purchases, or host an auction.

### ✓ Purchase our coffee for your office

Your morning coffee with a conscience! In partnership with independent coffee business Redroaster, candidates roast and package our very own Team Domenica blend of coffee. This is available both in our cafés and for purchase. Visit teamdomenica.com/shop

#### Match funding

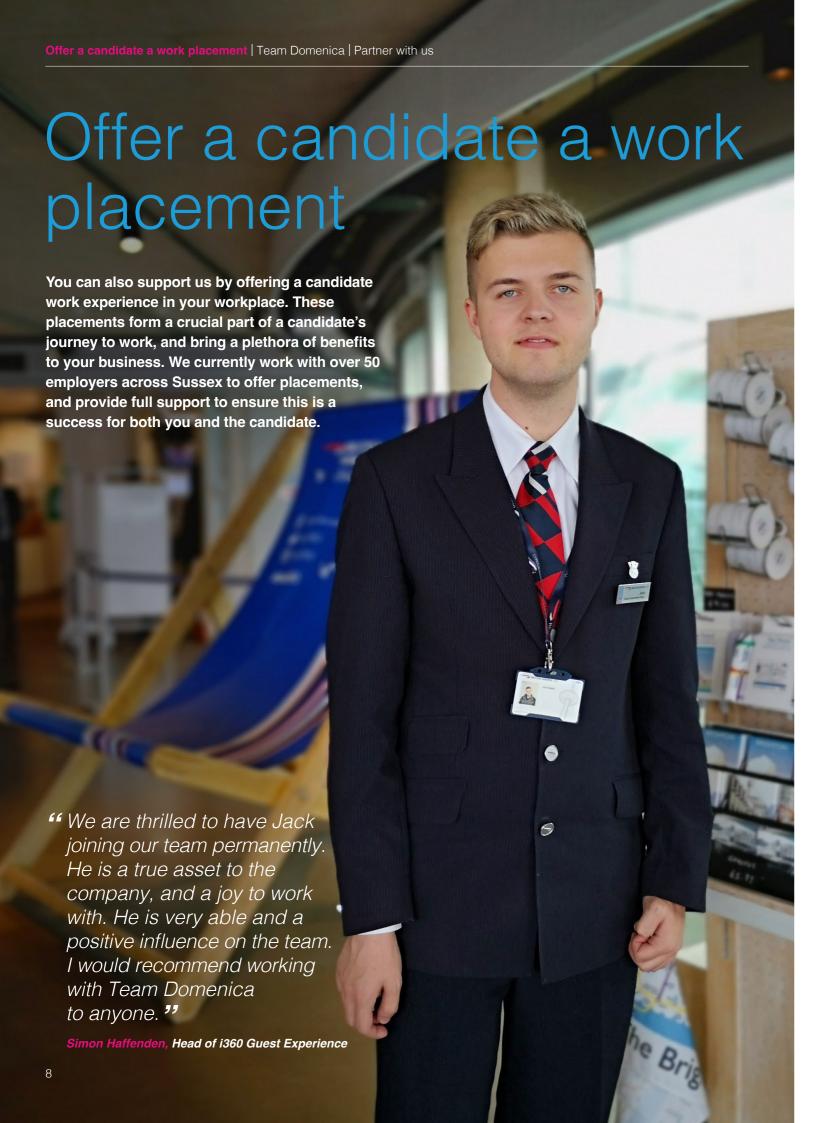
Have your company match any donations raised by employees for Team Domenica, doubling your gift.







Café Domenica catering customer



#### You could offer

#### ✓ Work experience placements

Unpaid external work placements for two hours per week, accompanied by a one-to-one Team Domenica mentor. These placements introduce candidates to different work environments, whilst allowing them to discover the type of job they enjoy.

#### ✓ Supported internships

A candidate is in the workplace for at least 12 hours a week, for up to 26 weeks. Each internship is chosen based on the candidate's interests, skills and ambitions, and every candidate is fully supported by one of our specialist Job Coaches. If all goes well, paid work is typically offered within three to six months.

#### ✓ Paid work

After an offer of employment, we commit to keeping in regular contact with our partnered employers and supporting them and our candidates as necessary.

#### The benefits

Research shows that people with learning disabilities tend to stay in their jobs longer, have lower rates of illness and lateness, and improve team performance<sup>5</sup>.

- Once settled in your team, candidates will probably be one of your most loyal and committed employees
- → Staff morale increases, as the team feels they are doing something valuable
- 87% of UK customers agreed that they would prefer to give their business to a company that hires people with learning disabilities<sup>6</sup>
- → You will be in compliance with the Equality Act 2010 and have the opportunity to join the government's Disability Confident Scheme

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- Cimera, 2009; Beyer & Beyer, 2017.
   Siperstein et al. 2006.

"Every candidate we've welcomed to The Grand has thrived. Team Domenica always ensures that the fit is right and will work through any concerns together. Seeing the confidence of the candidates grow and their skills develop is a tremendous inspiration, and when the ultimate goal of securing a role in our business is realised, there's no better feeling for everyone!"

Andi Hirons, People Director, The Grand Brighton



# Sam's success story

Sam has always been an active part of the local community – running marathons and training at Sussex Disability Cricket. And now, thanks to Team Domenica's support, he's also fulfilled his dream of gaining employment.

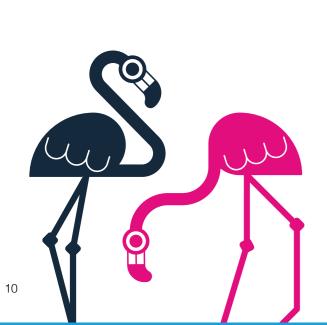
Whilst completing his training, Sam's favourite tasks were working at Café Domenica and serving customers. If he ever felt stressed or overwhelmed, his Team Domenica Training Mentor would ensure that he had the space, time and support to feel grounded again. Sam felt that he could be himself at Team Domenica; it was a place where everyone was on the same page, achieving their goals together.

In Sam's second year at Team Domenica, he started a supported internship at Pizza Pilgrims, Brighton. He loved the hustle and bustle of working in a popular restaurant in the heart of Brighton's city centre. He also enjoyed being a part of a welcoming and supportive team that recognised his individual talents

Unsurprisingly, Sam was offered paid employment in record time, only five months after the start of his internship. In fact, the management at Pizza Pilgrims were so impressed by his work ethic that they are hoping to welcome another Team Domenica candidate into their team...

"I used to find some things challenging, such as learning how to keep myself together when things get tricky, [but] both Pizza Pilgrims and Team Domenica have given me the opportunity to show my skills... I love being part of the team and being in a team that is really supportive."

Sam, Team Domenica candidate





There was another way that Sam excelled – the Brighton Marathon Weekend. It was here that his passion and advocacy for Team Domenica was most evident. In fact, Sam fundraised and ran for the charity in both 2022 and 2023, raising thousands of pounds for the futures of other young people with learning disabilities.

"Since starting with us, Sam has far exceeded my expectations and is now honestly one of our best team members. Guest feedback about him is fantastic too - he's received more compliments via Google reviews than nearly everyone in the company! Everyone from Team Domenica has been super supportive throughout the whole process, from the Job Coach, regular reviews and the wider team. We've genuinely loved having Sam become part of our team and we cannot wait for what's next! ""

Sam's manager at Pizza Pilgrims, Sam

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"Team Domenica is a place that welcomes you with open arms. The staff want you to succeed and move on to the next stage of life, I feel like I'm consistently learning and gaining new knowledge. I can be a bit rash at times, but the team helped me learn to take my time – slow and steady wins the race." Sam, Team Domenica candidate 2023 TAE MANUELLE nica "I wanted to give back to Team Domenica: to thank them for their support. Running the Brighton Marathon brought me lots of enjoyment, the crowd had an encouraging atmosphere and I hit all my targets! "

Sam. Team Domenica candidate

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